

Introducing our Product

BPSS

The design & development of Generic version for other industries will start after the successful launch of ENTUNIR & Z3PSUITE.

Business Performance Strategy Simulation

Conceptual design is ready – Detailed design will start Q3 2019-20

Strategy Implementation – Key factors & challenges

- The strategy implementation setting is interdependent on the three major factors below
 - ✓ Strategy
 - ✓ Structure
 - ✓ Behaviour
- Key factors for strategy implantation

Strategy	Structure	Behavior
Formulation & planning	Cross-functional co-ordination	Commitment of work force
Strategic consensus	Resource allocation	Leadership of Managers
	Controlled by Management	Cultural context
	Communication	

- The success of strategy can be achieved thru the inevitable compromises & trade-offs inherent in the decision that are made everyday in all functions of the business
- Hence, the strategic business management simulation helps the development of business strategy using our BPSS product